



Vendor Application

Date: September 8-11, 2016
(Vendor booths September 9-11)

Time: 11:00am – 6:00pm

Location: Veterans Freedom Park
1 Clinton Street
La Crosse, WI 54603

Event Overview

Explore La Crosse, in collaboration with the Bassmaster Elite Series, would like to invite you to participate as a vendor at this year's Elite Series event. The Bassmaster event takes place in Veterans Freedom Park and runs Thursday – Sunday, September 8-11, 2016. Vendor booths are available from Friday, September 9 – Sunday, September 11 at this location. The Fish Hook Festival concert is next door in Copeland Park and takes place on Friday, September 9 from 5:30pm – 10:30pm. To be a part of this great event please review the event details and submit the application form by **August 19, 2016**.

Booth Information:

- Required booth fee: \$50.00
- Vendors must be 18 years or older
- Provided booth space is approximately 10' x 10' with 2' buffer zone
- Booth set-up will take place from 8am to 11am on Friday and take down will begin after the conclusion of events on Sunday
- Vendor booths are open to the public from 11:00am to 6:00pm on Friday, Saturday, and Sunday
- Booths are required to be staff until the specified times every day
- Vendor is responsible for bringing table, chairs, and signage. Tables and chairs can be provided with an additional cost of \$10.00 per table and \$3.00 per chair

Exposure:

- 15,000 attendees at La Crosse's Bassmaster events in 2012 and 2013
- Fish Hook magazine distributed with all vendors listed (ads available to maximize exposure)
- Fish Hook website listing with logo, link, and short description

Insurance:

- Vendors are required to have their Wisconsin Seller's Permit and insurance at their booth throughout the duration of the event

Electricity/Power:

- Electricity is NOT provided. Approved generators are acceptable

Weather:

- The event will take place rain or shine, there is no rain date

Sales Tax:

- Each vendor is responsible for collecting sales tax



Vendor Application

[APPLY ONLINE \(CLICK HERE\)](#)

Please print
Name _____ Telephone _____ Email _____

Street _____ City _____ State _____ Zip _____

Business Name _____ Website _____

Business Description _____

Business Phone _____ Cell Phone (Emergency) _____

Wisconsin Seller's Permit Number (required) _____

Number of tables requested (\$10.00 per table) _____ Number of chairs requested (\$3.00 per chair) _____

Application deadline is August 19, 2016

Please make checks payable to:
La Crosse County Convention and Visitors Bureau (LCCVB)

Mail to: LCCVB
410 Veterans Memorial Drive
La Crosse, WI 54601

