

VOLUNTEER OPPORTUNITY

Become a Tourism Ambassador with Explore La Crosse!

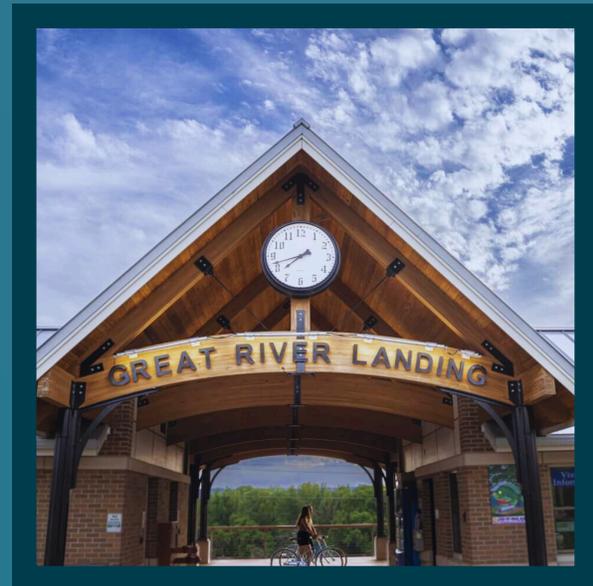
WE NEED HELP WITH

- ☑ Staffing local Welcome Centers and addressing tourism inquiries
- ☑ Supporting trolley tour experiences
- ☑ Assisting with festival and event operations
- ☑ Sharing your passion for the La Crosse Region & helping to promote local tourism

WHY BE AN AMBASSADOR?

Volunteering at Explore La Crosse allows you to experience the joy of helping others discover the stunning beauty and vibrant culture of our region.

As a Tourism Ambassador, your knowledge and enthusiasm can inspire others to explore local attractions, try new activities, and create lasting memories.



Shifts are available on a regular or as-needed basis to fit your schedule.

SCAN HERE TO SIGN UP!





GUIDES & DRIVERS

Become a PAID Trolley Guide or Driver with Explore La Crosse

WE NEED HELP WITH

- Cruise Ship Guide**
 - Two options; one is a 2.5 hour city tour, the other is a 45 min "loop" tour. *The loop tour is an excellent place for a novice guide to start.*
- Private Tour Guide**
 - A number of requests are received from the private motorcoach tour companies for step-on guides. These involve working directly with the company to determine a route, then stepping on their coach and conducting the tour.
- Specialty Tour Guide**
 - At this time, there are two in development - "Grand La Crosse," and "We Love La Crescent."
- Trolley Drivers: Duties and Responsibilities include, but are not limited to:**
 - Safely transporting guests on guided historic tours, Familiarization Tours, private guided tours.
 - Completing a trolley pre-trip check at the beginning of each shift to check for damage to the trolley, oil and gas levels, tire pressure, etc. while immediately reporting in writing any defects or concerns to the Manager of Events & Tourism.
 - Greeting guests upon arrival to tour, as well as thanking them for visiting or asking them about their experiences as they are exiting the trolley.
 - Providing concierge level customer experiences by going above and beyond: helping guests on and off the trolley, providing umbrellas from door to door on rainy days, assisting guests with mobility issues while making sure they feel comfortable and welcome.
 - At the end of each tour clean the inside of the trolley and outside of the trolley as needed.

QUALIFICATIONS & EXPERIENCE: A MUST FOR DRIVERS

- Must have a valid driver's license, clean driving record and CDL B/C with P Endorsement.
- Two years of experience driving passengers.

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