BETWEEN THE BLUFFS

BEVERAGES & BITES FEST

PROGRAM COVER CONTEST

Do you have a creative side? We're inviting local artists, students, and community members to help bring the 2027 Between the Bluffs: Beverages & Bites Fest program cover to life!

We're looking for original artwork that captures the flavors, scenery, creativity, and community spirit of the Coulee Region. Whether you're inspired by local food and beverages, the beauty of the bluffs, or the excitement of bringing people together, we want to see your unique interpretation of the festival.

The winning design will be featured on the official 2027 festival program, giving your artwork a place in front of festival attendees and visitors! Grab your paintbrushes, pencils, or digital tools and show us what makes Between the Bluffs special. We can't wait to see what you create!

Winner will also receive 2 VIP Tickets ($200 value).

CONTEST OPENS:
NOVEMBER 9, 2026

ENTRY DEADLINE:
JANUARY 8, 2027

-FREE TO ENTER-
-ALL AGES-

ARTWORK REQUIREMENTS:

Artwork should capture the atmosphere of Between the Bluffs: Beverages & Bites and incorporate at least two of the following elements:



- Beer, wine, cheese, or other food and beverage elements
- The bluffs or recognizable Coulee Region scenery
- Community, celebration, or festival atmosphere
- Local agriculture, vineyards, breweries, or culinary culture
- An original artistic interpretation of the festival

- **Artwork must fit in a 6"x6" square.**
- Artwork must be original and created by the entrant.
- Artwork must be appropriate for a public, 21+ audience.
- No copyrighted characters, trademarked logos, or business branding without permission.
- No AI-generated artwork, the goal is to showcase original human-created art.
- No advertisements or promotional messages.
- Artwork must be suitable for full-color printing.
- Physical artwork must be capable of being photographed or scanned at print quality.

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ARTWORK RECCOMENDATIONS:

Festival Colors

Artists are encouraged to draw inspiration from the Between the Bluffs: Beverages & Bites Fest logo and branding. Recommended colors include deep teal, coral red, golden yellow, fresh green, and white or cream. These colors are suggestions, not requirements, and artists are welcome to incorporate their own color palettes.



Style & Lettering

The festival branding has a fun, bold, playful, and retro-inspired feel. Artists are encouraged to explore bold shapes, rounded lettering, expressive illustrations, vintage-inspired designs, or other creative styles that capture the energy of the festival. Clean, readable lettering and hand-drawn typography are welcome.

Artists may interpret the fesival theme in their own unique way.

Festival Slogan: **Sample the Nostalgia**

CLICK HERE TO VISIT OUR WEBSITE FOR INSPIRATION

ELIGIBILITY & ENTRY RULES:

- The contest is free and open to artists and community members of all ages. Entrants under 18 must have parent or legal guardian permission.
- One entry per person. Submit entry by January 8, 2027 at this link to be considered. Submit in a PNG, JPG, or PDF format.
- **By entering, participants confirm the work is their own and they have the right to submit it. Entries that do not follow the rules may be disqualified.**

JUDGING, PRIZE & ARTWORK PERMISSIONS:

- A festival-selected panel will judge creativity and originality, connection to the theme, visual appeal, print suitability, and connection to the Coulee Region. The panel's decision is final.
- The selected artist will be recognized as the 2027 cover artist and receive two (2) VIP tickets to the 2027 Beverages & Bites Festival on April 24, 2027. The artist will be contacted using the information submitted.
- Artists retain ownership of their artwork. **By entering, participants allow the festival to display submissions for contest-related promotion. The winning artist grants the festival permission to reproduce the selected artwork on the 2027 program cover and related festival promotions, with artist credit where practical.**
- Organizers may add the official logo, event details, sponsor content, and make reasonable sizing or layout adjustments for print while preserving the artwork's integrity.

CLICK HERE TO UPLOAD ARTWORK!

PROGRAM COVER TEMPLATE:

6“ x 6” Design Space

FESTIVAL INFO, LOGO AND SPONSOR SPACE

Do not use this space!

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